# H<sub>2</sub>Otel Water Saving Awards



Celebrating water conservation in the hospitality industry

Jeanene Mitchell, PhD Stakeholder Engagement Expert UNDP-GEF Kura II Project



### Goals of the H2Otel Water Saving Awards

Save money and the environment



 Appeal to tourists who care about their environmental impact



Incentivize innovation in water conservation







International Tourism Partnership







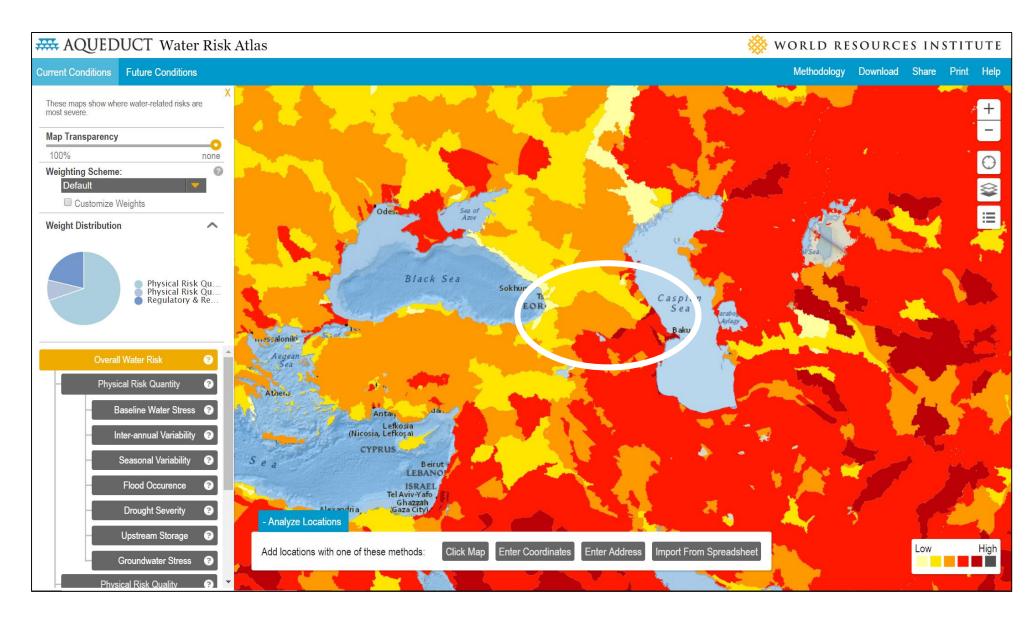




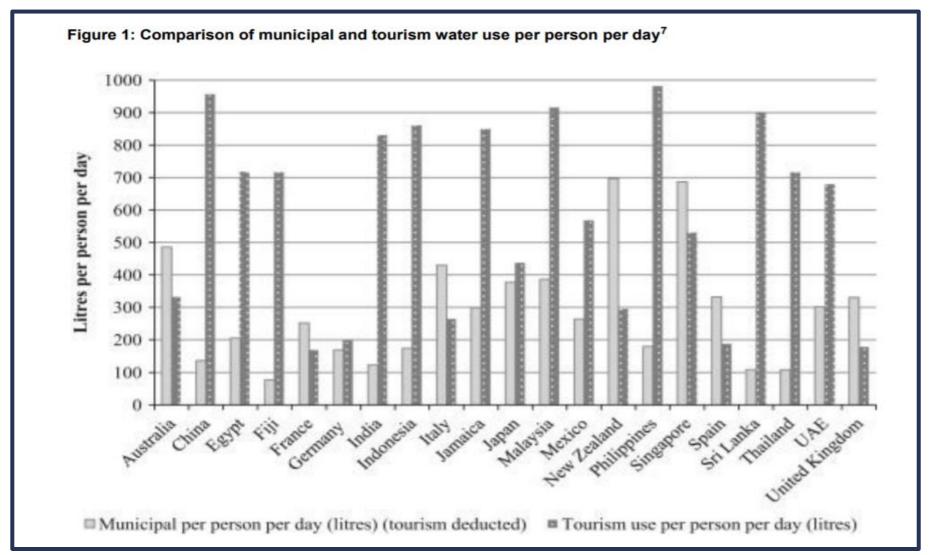
## Save money



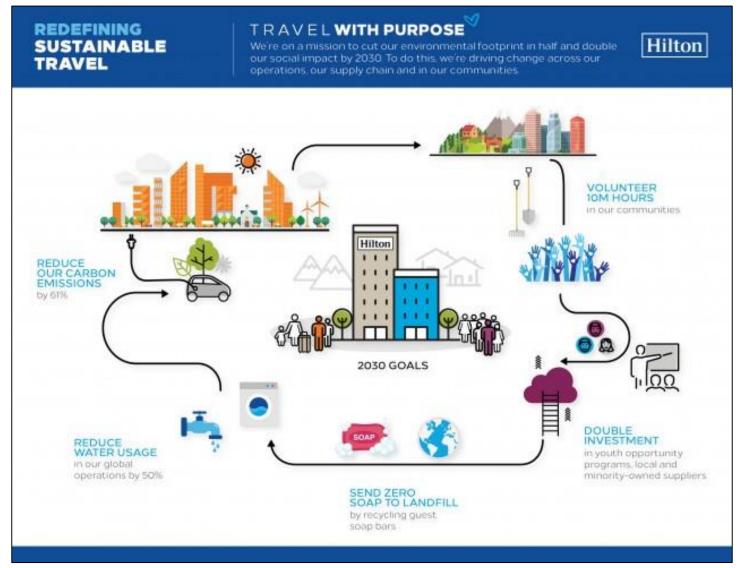
#### Save the environment



### Promote social responsibility



#### Promote sustainable tourism



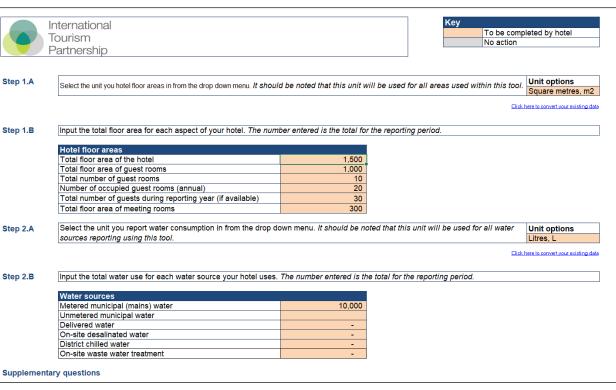
Source: Hilton and Green Hotelier website

### How to participate

 Attend brief trainings in water conservation (beginning July 2019)

• Complete the Hotel Water Measurement Initiative tool





### How to participate

 Share your property's water conservation plan and marketing materials







 Share your innovative ideas for reducing water consumption and water pollution in your hotel





### What do you receive as a winner?

- Recognition as a Welcome to Georgia! National Tourism Award Winner
- Promotion through UNDP-GEF Kura II networks, the International Tourism Partnership, and Green Hotelier website
- Special recognition for:
  - Small, Medium, and Large Hotel Categories
  - Highest percentage of water conservation by hotel size
  - Innovation in water conservation for:
    - Housekeeping
    - Maintenance
    - Landscaping
    - Food Service



### Join us in working together to save water!



kura-river.org/h2otel-awards.htm

1 h2otelwatersavingawards/

(c)@h2otel.awards/

M h2otel.awards.@gmail.com